

Syncsite exhibits at ASI Show Orlando 2019

Syncsite is a leading distributor of Infor CRM customer relationship management software.

Orlando, FL – January 14, 2019 – Syncsite, a premier provider of Infor CRM customer relationship management software, exhibited at the Advertising Specialty Institute (ASI) Orlando 2019 expo.

Nicholas Kyriazis, Partner at Syncsite said, *"I am glad to be back at the ASI show this year and see the success of clients like Hit Promotions who has now ranked as one of the top 10 promotional products suppliers in the US."* ASI Show Orlando is the first and biggest trade show on the East Coast and welcomes over 600 suppliers and thousands of distributors.

As an award-winning gold channel partner for Infor, Syncsite is proud to be back at the ASI Show Orlando show presenting our latest software solutions in customer relationship management, field service management, marketing automation and business intelligence software.

Infor has over 75,000 customers and has been recognized as a Leader in Nucleus Research's latest Technology Value Matrix for Customer Relationship Management (CRM). Nucleus Research placed vendors in the Leader category by looking at advances in usability and functionality in three core pillars of CRM: sales, marketing and customer service.

"This Leader placement validates our strategy of delivering exceptional user experience along with industry-specific functionality that unifies supply chain processes with the demand chain. The future of CRM is not generic," said Grant Halloran, global vice president and general manager, Infor Marketing and CRM. "For example; CRM in Manufacturing is very different to CRM in Healthcare and different again for Hospitality." This is what makes Syncsite's role so vital in providing that form fitting solution to each and every customer specific to their industry.

Syncsite's unique position as top custom CRM provider and ERP integrator, in tandem with Infor's award winning CRM solution, means that the partnership has the potential for capturing growth across the entire mid-market segment which is Syncsite's primary market focus for 2019 and beyond.

About Syncsite

Syncsite is a leading gold status provider of [Customer Relationship Management \(CRM\)](#), [Business Intelligence \(BI\)](#), [Field Service Management \(FSM\)](#) and [Marketing Automation \(MA\)](#) solutions. Our products and services allow companies to target opportunities that drive business, improve efficiencies, and positively impact the bottom line. Combining a high level of technical expertise, superior product knowledge, practical business experience, and proven deployment methods, Syncsite successfully enables companies in a variety of industries to manage their client data and leverage this information to enhance profitability and strengthen customer relationships. Learn more at <http://www.syncsite.net> or by calling (727) 216-8062.

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