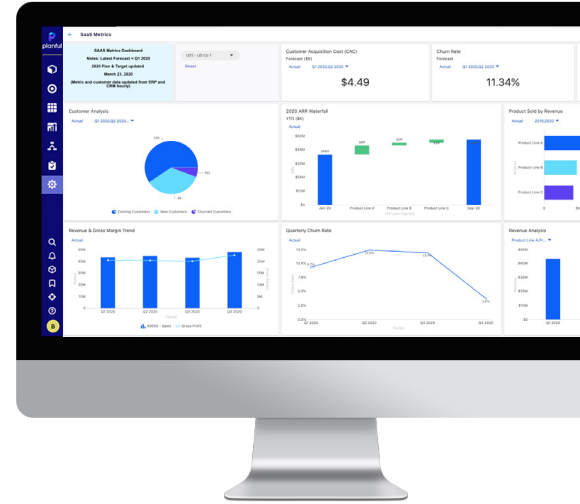


How to Achieve a Vision of Continuous Planning

To Empower Agile, Confident, and Impactful Planning & Decision-Making



Finance has become the strategic core of the modern organization, guiding the business through change and uncertainty with accurate and timely information for smarter decision-making. Now more than ever, business is continuous, and course-correcting, reforecasting, and re-planning on a dime is vital to success. Planful allows you to become more agile, using our cloud FP&A platform to help businesses achieve a state of Continuous Planning. Planful also adds powerful dynamic planning tools to increase collaboration, extending the planning and decision-making culture to every corner of the business. And because it's in the cloud, it's all in one place and accessible to everyone from anywhere.



CLOSE FASTER, PLAN MORE, PERFORM BETTER

The Planful Continuous Planning platform turns static, manual, and periodic efforts into real-time, actionable intelligence that Finance and business users can use to act with uninterrupted agility and confidence. Deeper collaboration and data connections raise everyone's Financial IQ with accurate and timely insights, models, and forecasts to amplify strategic decisions and accelerate reaction times. And that's a business advantage.

PLATFORM OVERVIEW

STRUCTURED PLANNING

Take back control of manual processes with comprehensive planning, budgeting, and forecasting, plus automation that turns slow, error-prone activities into faster, more accurate decisions.



CONSOLIDATION

Accelerate and ease month-end close cycles with robust financial and regulatory reporting built from a single source of financial truth.



DYNAMIC PLANNING

Create, analyze, and act on highly flexible, customized, and data-driven plans and models for greater business speed and agility. Provide the bespoke data models and user experiences to all business users.



REPORTING

Quickly and easily produce financial, management, and ad hoc reports using a robust library of interactive formats, delivery options, and data visualizations.

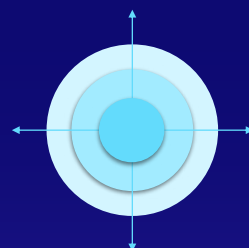


What is Continuous Planning?



COMPRESS CYCLE TIMES

Automate and accelerate everyday processes and required Finance activities



IN EVERY CORNER OF THE BUSINESS

Enlist data to raise everyone's financial IQ and improve decision-making.



CONNECT & COLLABORATE

Work in collaboration within Finance and across the business.

Start on the Continuous Planning Journey in 30 Days or Less with Planful Now

Planful Now is a high impact, fast time-to-value offering that solves your most critical FP&A needs in under 30 days. It shortens FP&A cycle times, opens collaboration channels across the business, and enables the agility you need to respond to unpredictable market shocks. And to deliver your business the most value in the shortest amount of time, Planful Now gives you the flexibility to choose the path that is right for you.

Contact us for a live demo sales@syncsite.net or 727-216-8062

Start realizing value in less than **30 Days**

Solve your most critical use-cases for **High Impact**

Prove the value with **High ROI**

Trusted by Over 800 Customers Worldwide

BOSE

“Being able to re-forecast quickly and efficiently in the next 12 months is going to be hugely helpful for us as we pivot and redirect the ship with COVID-19.”

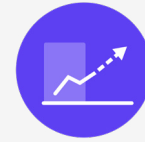
Luis Martinez Luna, Sr. Financial & Business Analyst, Corporate FP&A at Bose Corporation

TEMPLE UNIVERSITY

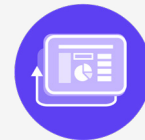
“Planful was the only vendor we evaluated that really nailed that central piece of the financial close management process.”

David Marino, Controller and Associate Vice President at Temple University

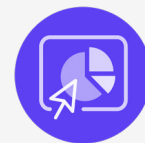
HOW CONTINUOUS PLANNING HELPS YOUR ENTIRE BUSINESS



Accelerates the speed and frequency with which Finance can close, analyze, plan, and execute.



Offers structured planning for Finance and dynamic planning for the business in a single platform that encourages a collaborative partnership to improve business performance and position Finance as an indispensable strategic beacon.



Automates the burden of manual processes and creates efficiency, accuracy, and faster access to comprehensive data.



Gives FP&A more speed and control over actual financial results to drive a continuous, agile planning and decision-making culture.



Elevates the financial IQ of the entire organization to empower the business to actively participate in the planning process in more meaningful ways.



Quickly provides deeper insights into business performance to help leaders respond and course-correct faster and with greater confidence.



Financial IQ

/ fə-'nan(t)-shəl ī-kyü / (noun)

Understanding and making decisions based on the granular and organizational financial impact of a business decision. *FP&A raised my financial IQ, so I revised our strategy to focus on profits, not costs.*